

The Big Read: One Book/One Community

Sponsors

Baton Rouge Area Chamber

East Baton Rouge Parish Library

Farrbacher Memorial Fund, Baton Rouge Area Foundation

The Foundation for Historical Louisiana

Collaborative Partners

The Advocate Educational Services

Adult Basic Education Program

Adult Literacy Advocates

Arts Council of Great Baton Rouge

Barnes and Noble, Citiplace

Baton Rouge Community College

Baton Rouge Library Club

Catholic Schools Diocese of Baton Rouge

Chelsea's Café

Cinderella Project

Coca-Cola Bottling Company of Baton Rouge

Council on Aging

East Baton Rouge Parish School System

Great Baton Rouge Literacy Coalition

Juvenile Detention Center

Library Services of Angola

Louisiana Public Broadcasting

Louisiana State University

Patrons of the Public Library (POPL)

State Library of Louisiana

SunShine Pages

Participating libraries include: Ascension Parish Library, Audubon Regional Parish Library, Iberville Parish Library, Livingston Parish Library, Pointe Coupee Parish Library, West Baton Rouge Parish Library, & the West Feliciana Parish Library.

EAST BATON
ROUGE PARISH



LIBRARY

The Big Read is an initiative of the National Endowment for the Arts in partnership with the Institute of Museum and Library Services and Arts Midwest.



Baton Rouge Area Chamber



NATIONAL
ENDOWMENT
FOR THE ARTS



THE
BIG
READ

INSTITUTE OF
MUSEUM & LIBRARY
SERVICES

ARTS
MIDWEST

THE BIG READ: ONE BOOK/ONE COMMUNITY

PRESENTS:

THE GREAT GATSBY



SPONSORED BY:

Baton Rouge Area Chamber
&
East Baton Rouge
Parish Library

www.ReadOneBook.org

Spring 2010

THE BIG READ: ONE BOOK/ONE COMMUNITY

WHAT IS IT?

The Big Read: One Book/One Community is a community-wide reading program. People from all walks of life, including middle and high school students, are encouraged to read and then discuss important issues raised by a single book. Reading Discussion Groups meet at libraries, bookstores, coffee shops and cafes, businesses, churches, schools, clubs, and homes over a concentrated period of time.

Reading Discussion Guides are provided and Discussion Leaders have been trained to guide the conversation on the key themes of the selected book, *The Great Gatsby* by American author F. Scott Fitzgerald. Its themes of class distinction, materialism, and the elusive American Dream are issues with which our community can relate, and thus promote positive dialogue.

WHO IS DOING THIS?

The Baton Rouge Area Chamber and the East Baton Rouge Parish Library have joined together to co-sponsor the project, which is offered throughout all nine parishes served by the Baton Rouge Area Chamber:

HOW IS THE PROJECT BEING IMPLEMENTED?

The Baton Rouge Area Chamber and the East Baton Rouge Parish Library have partnered with the Foundation for Historical Louisiana, libraries, universities, colleges, school systems, religious and community organizations, and key leaders of industry and commerce throughout the area.

The National Endowment for the Arts (NEA) has awarded the East Baton Rouge Parish Library a \$20,000 grant to make this program a reality. An additional grant of \$5,000 has been awarded by the Farnbacher Memorial Fund.

SELECTED CALENDAR OF EVENTS

A 1920's Soiree - Music, Mocktails, and a Movie

Thursday, February 4, 2010 at 6:00 p.m.

Baton Rouge Community College Magnolia Performing Arts Pavilion

Harry Anderson Jazz Group

Wednesday, February 10, 2010 at 7:00 p.m.

Jones Creek Regional Branch Library

White Linen Party in the Rose Garden with Zelda

Thursday, March 18, 2010 at 7:00 p.m.

Old Governor's Mansion, located at 502 North Boulevard

SpeakEasy: A Special After-Hours Library Event

Featuring Zelda Fitzgerald

Friday, March 19, 2010 at 7:00 p.m.

Bluebonnet Regional Branch Library

20's Duct Tape - Blue Tarp Fashion Show

Saturday, March 20, 2010 at 2:00 p.m.

Bluebonnet Regional Branch Library

Project Runway - Gatsby Style

Sunday, March 21, 2010 at 3:00 p.m.

Jones Creek Regional Branch Library

The Great Gatsby: A Drive-In Movie for You & Your Entourage

Saturday, March 20, 2010 at 6:30 p.m.

Main Library Parking Lot

Boogie Bus Trip to Teddy's Juke Joint

Sunday, March 21, 2010 at 6:00 p.m.

Depart from Main Library...pre-registration is required

Sweetheart's Dance featuring The Platinum Sound

Thursday, April 29, 2010 at 6:00 p.m.

Baker Municipal Center

Jazz -Live At Chelsea's

Third Wednesday of each month January Through April 2010

Chelsea's Café, located at 2857 Perkins Road



THE GREAT GATSBY

For a complete listing of events and related activities,
visit www.ReadOneBook.org

